

# Enrollment Management & Marketing Committee

AGENDA  
03/03/06  
3:00 - 4:30  
Z-112

1. Marketing Update
2. Summer Marketing Planning
3. Catalog Cover and Title Page Concepts
4. Discussion - Dept Marketing/Outreach

## Enrollment Management & Marketing Committee

AGENDA

09/27/06

1:00-2:30

Z-112

1. Spring Marketing Plan - discussion/ideas
2. Reduced Fees - ideas for promotions
3. Schedule Format Open Forum
4. College Times
5. Future Meeting topics

# Enrollment Management & Marketing Committee

## AGENDA

10/25/06

2:00-3:30

Z-112

1. Spring Marketing Plan -
2. Cox Commercials -
3. Schedule Debut -
4. Calendar Options - 2007-2008
5. MySpace.Com -

# Enrollment Management & Marketing Committee

## AGENDA

11/29/06

2:00-3:30

Z-112

1. Spring Enrollment Comparison
2. Enrollment Management Grid
3. Suggestions for additional marketing projects
4. Future Meeting days/times